



MISSISQUOI VALLEY RAIL TRAIL

NORTHWEST VERMONT RAIL TRAIL COUNCIL

c/o Northwest Regional Planning Commission
75 Fairfield Street • St. Albans, VT 05478
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APPOINTED MEMBERS

St. Albans City
Jim Smith

St. Albans Town
Robert Bessette

Swanton
Vacant

Fairfield
Jane Williams

Sheldon
Marie Brouillette

Enosburg Town
Robert Gervais, Sr.

Enosburg Falls
Ellen Stanley

Berkshire
Carol Hickey

Richford
Phyllis Tiffany

VAST
Mark Bushey

At Large
Don Mueller
Alisha Sawyer
David Stanley
Cynthia Scott

Ex-Officio

VT Agency of
Transportation

Northwest Regional
Planning Commission

VT Dept. of Forests,
Parks, & Recreation

Minutes of Meeting held Monday, May 13, 2019

Enosburg Public Safety Building
83 Sampsonville Road, Enosburg Falls, VT

Present: Dave Stanley, Robert Bessette, Carol Hickey, Don Mueller, Ellen Stanley, Jim Smith, Greta Brunswick, Amy Adams, Liz Grades, SE Group, JP Choquette, and Phyllis Tiffany.

Chair Dave Stanley called the meeting to order at 6:03 p.m.

MEETING MINUTES

D. Mueller moved to accept the minutes of the March 18, 2019 meeting as written; seconded by J. Smith. Motion passed.

FINANCIAL REPORT-

A. Adams presented the 1st quarter 2019 financial report (Jan 1, 2019 – Mar 31, 2019).

C. Hickey moved to accept the 1st quarter report as presented; seconded by D. Mueller. Motion passed.

SE GROUP – BRANDING & WEBSITE AUDIT – Liz Grades

Branding on time- Logo phase moved up.

Trail Ride- Will have 2-3 options to show and then refine for next community visit.

Branding Summit- Website audit moved up so we can work on it sooner. Liz showed 10 logo concepts. Logo characteristics should establish a sense of connection with the trail.

Feedback Printouts- Provide feedback on what was liked, etc. Council can consider adaptability of the logo and its ability to be used in a variety of ways.

Community Visit and Trail Audit- The Council was reminded of the Community Visit and Trail Audit coming up on June 6, 7 and 8. Finalizing events with ride and will send out shortly. Asked Council how they want to participate.

Summary of Events:

- 8 AM June 7, 2019. Maple City Diner for breakfast; trail ride to the Abbey for a picnic lunch; trail ride to Enosburg.
- Morning of June 8th meet at Historical Society for trail ride to Richford and back to Pine Cone for the ice cream social.
- SE Group will have refined versions of logos to display.
- A video of the ride will be shot during the event.

Next Steps for Brand & Trail-

- Business Summit will take place in August.
- Logos will be refined.
- We will develop and kick-off the bike friendly business program.

Logo Feedback- Focus on pieces of what you like. Color, shape, etc. Suggested adding Jay Peak in the logo as an option.

Reminder- June 6th at 6:30 at the Enosburg Emergency Service Building will be the 2nd trailhead design meeting with Conway Students.

Noted that there will be several opportunities to participate in walk audits and other events with the national walkability consultant Mark Fenton the week of June 10th.

UPDATES

NBRC Marketing and Wayfinding Grant– G. Brunswick updated the Council on the schedule and upcoming Community Visit and Trail Audit. More details will be coming out later this week. June 6th will be the second meeting for the Trailhead Design, held in Enosburg Public Safety Building. Will send details out via email.

Paddle/Pedal – June 22nd – Volunteers are needed for the road crossings. Robert, Monica, and Phyllis volunteered.

Coordinator – A. Adams thanked everyone who volunteered for May 4th green up on the Rail Trail and a big thank you to the Town of Richford road crew for allowing us to use their facility to unload our green up garbage. The First Baptist Church of St. Albans put together their own crew and cleaned up the St. Albans Trailhead and Green's Corner. J. Smith and A. Adams went out on May 3rd to clean up and check the trail, it is in good shape to start the season. A. Adams will follow up with Vtrans on the first mowing, bridge at mile 12 and details if they are going to cut back some trees.

VAST – No report.

Summer Events – There is a Richford Bike Share Program that offers bikes, strollers and helmets for loan. Contact NOTCH for details. Kids Fest is on August 2nd from 2-5 PM in both City Hall and Taylor Park. The Council wants to participate again this year, but needs to check the pricing.

OTHER BUSINESS-

Ken Ride- Ken's ride was a great event. It was a small turnout but a good beginning.

How to invest Rail Trail Money: Some ideas included partnering with bike share programs, RiseVT, Conservation Councils, local towns. Perhaps donating bike racks to communities.

VAST: It was noted that VAST should be invited to discuss the plowing of parking areas.

NEXT MEETING

Our next meeting will take place on Monday, July 15, 2019.

ADJOURNMENT

The meeting adjourned at 7:30 pm.

Minutes Approved: _____